

# Shaklee®

Live Age Free™



## Why Shaklee

We're not chasing trends, we're building a movement around longevity and well-being that lasts—in both health and business.

### Credibility & Trust

- ✓ 70+ years of innovation and integrity in health and wellness—the original wellness company
- ✓ Over \$500 million invested in R&D and clinical validation
- ✓ 100+ peer-reviewed, published scientific studies—the most clinically proven wellness company
- ✓ 1st company ever certified Climate Neutral, proving our commitment to people and planet
- ✓ Over 100K tests per year across all products for purity, quality, and safety—surpassing industry standards
- ✓ Tens of billions in global product sold globally—a stable and trusted legacy company

### Real Results & Product Leadership

- ✓ Our products are proven to support key biomarkers of aging
- ✓ Recognized leader in longevity with advanced innovations in protein, cellular health, and healthy aging
- ✓ 82 patents/patents pending in nutrition & wellness innovation
- ✓ The only multi-decade human study shows Shaklee users had better health outcomes and better biomarkers of health than supplement non-users\*\* (Landmark Study)
- ✓ Third-party verified options like Non-GMO and EWG Verified®, with gluten-free and kosher choices
- ✓ Inventor of the first US multivitamin and pioneer of plant-based protein
- ✓ Trusted by NASA and Olympic athletes for performance and purity
- ✓ First-to-market clinically proven 40 g Sparkling Protein—sold out in the first month

## Simplicity & Support

- ✓ Streamlined daily programs built on protein + targeted nutrition
- ✓ Modern systems that help anyone plug in, learn, and succeed in trying to build a business
- ✓ Branded personal website, digital business tools, guided in-app onboarding, and done-for-you content make it easy to share
- ✓ Mentorship + community support every step of the journey

## Community & Belonging

- ✓ 200,000+ new people joined in the past year
- ✓ A vibrant, purpose-driven community—from elite health experts to everyday families
- ✓ Top leaders from leading wellness brands have joined our Live Age Free™ mission

## Earnings Opportunity

- ✓ Ambassadors have the opportunity to earn up to \$20,000 in rank advancement bonuses<sup>‡</sup>
- ✓ Earn unforgettable experiences through hard work—from Shaklee Incentive Trips to exclusive events and once-in-a-lifetime celebrations<sup>‡</sup>
- ✓ Over \$9 billion paid in commissions to families around the world<sup>†</sup>
- ✓ Immediate earnings potential: 30% on all new customer orders in their first 30 days<sup>††</sup>
- ✓ Proven compensation plan with high reorder rates and long-term customer retention
- ✓ Potential to earn up to 10% on team product sales

## Legacy & Momentum

- ✓ 70 years of stability with the heart and agility of a startup
- ✓ Privately held and financially independent
- ✓ Featured in TIME100 Talks and worked with world-renowned longevity experts like Dr. Peter Attia and Dr. Gabrielle Lyon
- ✓ Fastest-growing company of its size and tenure in the direct selling industry

<sup>†</sup>Shaklee makes no promises or guarantees regarding earning additional income or any other earnings opportunity. The success or failure of each Shaklee Ambassador, like any other business opportunity, depends on your own skills and personal effort.

Shaklee Ambassadors do not earn compensation for the recruitment or sponsorship of other Shaklee Ambassadors.

The Shaklee Compensation Plan is new and has limited earnings history. The financial results of all Shaklee Ambassadors for the preceding year under the existing compensation plans are contained in the Shaklee Average Earnings Chart that can be found at <https://us.shaklee.com/earnings> which does not include Ambassador costs.

For full details about the Shaklee Compensation Plan, speak to your Shaklee Ambassador or visit: [https://images.shaklee.com/library/ShakleeCompPlan\\_060124.pdf](https://images.shaklee.com/library/ShakleeCompPlan_060124.pdf).

<sup>‡</sup>For full details on how to earn incentives, please see the official rules for each at <https://images.shaklee.com/earnings/2025-Incentive-Booklet-US.pdf>. These offers are only valid for Shaklee Ambassadors in the US and Canada.

<sup>†</sup>Data for non-users was obtained from NHANES 1988-1994, NHANES 2001-2002, and NHANES 2007-2010.

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